

Premium Digital and Reading Glass Collection with BluePro Technology





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# Caring for your eyes never looked so good!

Inspired by the style and quality of optical frames, the Polinelli® collection combines bold, Italian style with BluePro Technology for a better digital experience. Plus, each piece features UV400 protection, reducing glare for visual clarity.

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# Lens Technology & Construction

# Patented Blue Light Blocking Technology\*

Patented lens coating that blocks approximately 30% of potentially harmful blue light\*\* to help provide a better digital experience.



## 3 Layers of Anti-Reflective Coating

Virtually eliminates glare and allows for enhanced performance, clarity and increased visual sharpness.

#### **UV400 Lens Protection**

Helps protect the eyes from harmful UVA/UVB rays which can cause serious eye problems.





#### Polycarbonate Lens

Provides excellent optical quality<sup>†</sup>. Super thin lens is extremely lightweight and more comfortable than regular plastic lenses and is impact-resistant.

<sup>\*</sup> Covered under U.S. Pat. No. 8,360,574. Other US and foreign patents pending, †Optical quality refers to the magnification of the lens.

\*\* Harmful blue light refers to the 415-455 nanometer range of the visible light spectrum. The percentage represents the average amount of harmful blue light blocked at 5 nanometers increments in this range across all diopter strengths

# Why Choose Polinelli<sup>®</sup>?

- Premium TR-90 material construction
  - Lightweight
  - Resists breakage
  - Maintains molded shape without core wire
- European spring hinges
  - Added comfort
  - More customized fit
- Case and cord
  - Complimentary neoprene slip-in case and color coordinated silicone cord included
- Broad range of diopters
  - Targets a wider consumer base
  - Non-prescription digital glasses available for younger patients & contact lens wearers





# NEW STYLE

P202





# NEW STYLE

P306





#### P100

AVAILABLE DIOPTERS: +0.00 DIGITAL | +1.00 | +1.50 | +2.00 | +2.50





\*Available In Black and Blue Only





### **P200**



\*Available In Dark Purple On Purple Only





P201

(a) 49 (b) 16 (c) 140









#### P301





\*Available In Purple On Black Only



### P302





\*Available In Black On Metallic Gunmetal



AVAILABLE DIOPTERS: +0.00 DIGITAL | +1.00 | +1.50 | +2.00 | +2.50





ON GRAY

P304







P305







# **In-Store Merchandising**



**16 PIECE COUNTER SPINNER** 9" W X 9"D X 16.5"H P3108-12594.FEM



**4 PIECE COUNTER UNIT** 7.25" W X 7.25"D X 12.5"H P3108-12592.FEM



**TECH COUNTER CARD**5.5" W X 8"H
\$3117-15697.FEM



LIFESTYLE COUNTER CARD 5.5" W X 8"H S3117-15696.FEM



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